Alefa Passadhya Raihani

Fresh Graduate of Psychology

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📍 Tangerang Selatan, Banten

EXPERIENCE

Research Enumerator
CONVEY Indonesia
09/2021 - 09/2021

- Collected quantitative research data from 30 participants and created progress reports

Content Writer Intern
KALM (PT Sanubari Senantiasa Sejahtera)
06/2020 - 09/2020

- Authored 4 English and Indonesian psychology articles
- Edited and translated 2 other psychology articles
- Created 12+ booklets about handling various psychological issues
- Wrote copies for emails and social media content

Social Media, Design, and Recruitment Intern
Psikologimu
04/2019 - 07/2019

- Wrote and designed 80+ psychology posts for social media
- Assisted in the recruitment process of 15+ new psychologists

Co-Developer, Content Editor, and English Teacher
Boardicle
08/2016 - 11/2019

- Contributed in the creation and development of the startup company
- Edited and created social media content, gaining the first 10,000 Instagram followers
- Taught English via Zoom and WhatsApp and wrote students' progress reports

CERTIFICATES

UX Writing with Jobhun Academy
11/2021 - Present

UX Writing with Skill Academy by Ruangguru
09/2021 - Present

Psychological First Aid with Johns Hopkins University via Coursera
06/2020 - Present

SUMMARY

Psychology fresh graduate from Universitas Indonesia pursuing a career in UX writing and copywriting. Having experience writing and designing for startup companies, I am a good team worker, able to work well in dynamic environments, and highly open to new experiences.

SKILLS

Writing and Editing	Expert
Creative Writing	Advanced
Adobe Photoshop	Advanced
Adobe Illustrator	Advanced
Problem-Solving	Advanced
Team Collaboration	Advanced

LANGUAGES

Bahasa Indonesia	Native
English	Fluent

EDUCATION

Psychology
Universitas Indonesia
2021
Bachelor's Degree

- GPA 3.41 out of 4.00 scale
- Volunteered and trained as Peer Counselor for Psyhope UI in 2020
- Designed campaign posters for the winning Head of Student Executive Board candidate in 2020
- Appointed to Head of Design for Psychology Summit in 2019
- Member of Mental Health Awareness Campaign Staff for Psychology Summit in 2018